



## JULIANA SUSO JARAMILLO

### CHIEF INSTITUTIONAL RELATIONS OFFICER

**Born in:** 1977

**Entered the company in:** September 2020

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**Bachelor of Science in Business Administration with a concentration on Marketing** from the Methodist University, North Carolina.

Juliana has more than 20 years of experience in leading roles for **multinational companies of the U.S. and Europe**, including commerce, marketing, communications, corporate affairs, and public policy advocacy. In 1995, she served as **Marketing Coordinator for Colombia and Ecuador at Merck Colombia S.A.**; then, she spent three years in the United States, North Carolina, where she studied Administration while working as **Marketing Coordinator** at the same University. Back in Colombia, she joined **Bayer S.A.**, where she held several positions such as **New Products Manager, Product Manager, Line Coordinator, and Regional Brand Manager**. In 2003, she joined **WYETH INC**, holding the positions of **Pediatric Unit Commercial Director, Business Manager, and Women's Health Products Manager**. Then she joined **PFIZER LTDA** as General Manager Colombia, and during the last months, she also managed Ecuador.

In 2011, Juliana also worked in the Tourism sector as General Manager at Tour Vacation Group, and in 2013-2014 she worked for the Colombian Government, as Head of Staff and Strategic Director at the Office of the High Presidential Counsel for the Regions for President Juan Manuel Santos. After this period, Juliana worked as **Senior Leader of Corporate Affairs and Communications at AMGEN INC** and finally, before taking over the Chief Institutional Relations Office at ISA, she worked as **Chief International Relations and External Affairs Officer at UNITED HEALTH GROUP**. Additionally, since 2019, Juliana was called by President Iván Duque and Vice President Marta Lucía Ramírez to be part of the **Presidential Advisory Council of Colombian Businesswomen**, an entity that guarantees the participation of women in relevant economic matters of the country.